

Calling all disillusioned psychotherapists

A new professional service could destigmatize therapy by changing external conditions

Kalamazoo MI, 1/13/2025 – The visionary new service of **need-response** seeks psychotherapists, or ex-counselors, who yearn for a better way to help people in need. Launched by the Anankelogy Foundation, need-response offers opportunity to serve clients beyond the constraints of the adversarial legal process.

The Anankelogy Foundation exists to help anyone better understand and address their needs. Based on the Greek word for need, "ananke", the Foundation sees opportunity to help those disillusioned by psychotherapy's focus on adjusting one's thinking to cope with social pressures.

Besides disillusioned lawyers, the Foundation anticipates those most qualified to serve those disillusioned with psychotherapy will be disillusioned psychotherapists themselves. Such counselors could know best how to support clients to address their need to speak truth to power in a more effective way.

A refreshing new approach

The new service would train such counselors how to incentivize powerholders to become more measurably responsive to the vulnerable wellness needs of their clients. They can give hope to clients whose strained mental health stem squarely or primarily from damaging situations.

Clients do not require health insurance or deep pockets to start utilizing this service. Instead of a private healthcare cost, the service offers the client's friends and family opportunity to invest in their improved wellbeing. They benefit alongside the primary client.

Such psychotherapists may already seek some way to shift therapy away from changing themselves to changing conditions negatively impacting their wellbeing. This need-response alternative can destignatize psychotherapy by adjusting harmful situations they otherwise cannot individually change.

Follow developments

"Who else can quickly relate to the many clients stuck in problems beyond their personal control," asks Steph Turner, the founder of need-response and anankelogy, "than psychotherapists who can personally relate to such harsh circumstances?" The AnankelogyFoundation.org **homepage** invites such exacerbated lawyers to express their interest in helping to create this new service.

The Foundation will share the development of this new service with the public in a podcast of the same name. Starting 30 April 2025, the **Need-Response podcast** will showcase how this new service is getting off ground. With their input.

Getting in on the ground floor

The Foundation welcomes interested psychotherapists to help shape this therapeutic alternative by investing their skills and unique perspective. Long before episode one airs, a group of enthusiastic counselors could lay the foundation for this much needed new service. They could also be among the first to try this new service as test clients.

The Foundation envisions creating this new service to help solve problems not effectively addressed by other available options. You can learn more at **AnankelogyFoundation.org**.

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IMAGES (JPEGs):







VIDEO (YouTube): Need-response introduction (17:00)